Joshua George

Election Biography

Joshua George, ASA Member since 2009 Accredited Senior Appraiser designation 2017 ASA Rising Star 2020 MTS Committee - Member at Large (2019-2022) N&A Committee - MTS Member (2020-2023) Head of Asset Management FNB Equipment Finance BA - WV Wesleyan College

Why do you feel you are qualified for this position?

I have been active in the ASA since I joined. I was elected to the MTS Committee in 2019 and have been an active member in the committee. I have built the Asset Management Department at FNB from the ground up, writing policy and procedures as well as managing a small team. I feel that we, as an organization need to be more proactive in reaching and mentoring the next generation of appraisers

What contributions have you provided ASA as a member or to a comparable organization(s)?

I have been an active member of the MTS Committee as well as the Nominating and Awards Committee, volunteered my time to help with the Equipment Valuation Conference, helped craft and present webinars for chapter education and contributed to the MTS journal

What do you wish for ASA's members?

I think we, the ASA, can do a better job reaching out to the next generation of appraisers. Coming into the society as a young valuation professional is daunting and we need to be more proactive in mentorship. I wish there was some sort of dedicated mentorship program or committee to aid new members and guide them to their designation.

What do you wish for ASA in the profession?

I want to preserve the reputation of the ASA, especially in regards to the excellence of education and strengthen the appeal to young/new valuation professionals.

Why should members vote for you?

Operating in the banking space provides me a unique perspective on the appraisal profession and I have been active in advocating for the ASA. I want to keep widening the appeal of the ASA to a broader audience, outside of just appraisers but to anyone who operates in the valuation space