

G. Adrian Gonzalez, Jr.

Election Biography

G. Adrian Gonzalez, Jr., ASA, MRICS- is qualified as a candidate to serve as International Secretary/Treasurer. For 23 years he has been president of Adrian Gonzalez & Associates, PA, located in Hollywood and Miami, FL. Adrian has been a member of the American Society of Appraisers since 1991 earning the Accredited Senior Appraiser designation in Real Property-Urban in 1993. His service to ASA includes:

- ASA Region 2 Governor 2017-2021
- ASA International Virtual Chapter - Vice President 2020-2021
- ASA Diversity and Inclusion Task Force-2020-Present
- ASA CEO Search Task Force-2019
- ASA Chapter 82-President 1996, 2013-2016
- ASA Chapter 82-Vice President 1993, 2013

Additional Professional Credentials include:

- Member of Royal Institution of Chartered Surveyors -
- Chartered Valuation Surveyor designation 2020
- Member of International Right of Way Association
- Member of the Florida and National Board of Realtors
- State Certified General Appraiser RZ1555-FL
- Licensed Real Estate Broker
- University of Florida, BSBA Degree
- Major in Real Estate & Urban Land Analysis/Minor in Economics

Why do you feel you are qualified for this position?

I have been actively involved in ASA since the early 1990's with leadership positions in Chapter 82 rising to president first in 1996. I was a member of the Board of Governors as the Region 2 Governor from 2017 to 2021. I have served on several task forces including the CEO Search Task Force and the Diversity and Inclusion Task Force.

I have been a member of Rotary since 1995; I am a Paul Harris Fellow and have served as a director in my local club. I believe that my overall experiences as both a leader in professional and service roles has provided me with wherewithal to persevere in a higher leadership role in ASA.

Additionally, for the past 23 years I have run my own small firm and have dealt with hundreds of different types of individuals. My success is the result of my ability to not only manage my personnel but how interact and engage with my clients. I believe that my success is attributable to the way that I have treated people, and that is with mutual respect, honesty and truthfulness.

I tend to look at the macro view of things and see how decisions that we make now affect the future. My experience as a Region Governor and contributing to the new Policy Governance Model opened my eyes into thinking out of the box can be productive and how my understanding of it is being utilized for the betterment of ASA.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I am a believer that if you are going to be part of an organization, participation is the most essential part. My leadership participation at the chapter level and on the Board of Governors enhanced my ability to promote ASA into the future. First as my tenures at the chapter level enabled me to provide not only my leadership but make presentations to the members. My experiences encouraged me to run for Region 2 Governor. I was a very active member of the BOG and volunteered to be on several sub committees, on one which I'm still on. I also provided leadership and support by presenting at and bringing impactful speakers to local chapters including the Virtual Chapter and helping ASA grow membership.

I participated in developing the new governance model that allows the ASA to serve our members in a more efficient manner. It allows for quick decisions based upon the changing needs of our members without the need for the bureaucracy of the past. In the recent past, the COVID economy has shown us we need to be nimble and able to meet our members needs as they arise.

Our goal is to have better outreach through member linkage, improved education, and guiding our Society to a successful future. As a result, the plan is to put ASA on the forefront as the preeminent appraisal organization that the public relies on and increasing the value and prestige of our designations.

What do you wish for ASA's members?

Here are my wishes to my fellow members:

1. that you feel you are well supported by your professional association
2. that you designation provides you value in the marketplace
3. that you understand that being a member of the ASA not only allows you to have reasonably priced/great educational opportunities but also your leadership is interested in your success. And finally,
4. that you, my colleagues in this revered society know that your leadership will always have your best interests at heart. This will have to be accomplished with the complete transparency of our leadership at all levels and our implementation of mechanisms to allow you, our members, to provide feedback as to how our organization is run and to communicate your needs. You also need the assurance that your voice will be heard and that your opinions matter.

This interface between the membership and leadership will not only make our society stronger but usher it towards to our goals of increased professional satisfaction, the increase of a greater market presence in the not only the local business sector but also the world.

What do you wish for ASA in the profession?

My wish for ASA is to be at the highest echelon in the profession and be the most respected of all the appraisal societies. That ASA can become the leading provider of multi-disciplined appraisal education and the "go to" leader appraisal organization for its outreach to not only governmental agencies but the general public. We will achieve a greater market share of business due to our professional image at not only on the micro level but the macro level. Mostly that due to our leadership, our members in all our disciplines; Appraisal Review & Management, Business Valuation, Gems & Jewelry, Machinery & Technical Specialties, Personal Property and Real Property will have a superior acceptance for their

professionalism and ethics. This of course can be accomplished through strong leadership in both the with the discipline level, the local chapter level and extending to the national/international level. This leadership cooperation and relationship will allow our society to be stronger and give us the needed impetus to propel ASA to a greater future success within the appraisal profession.

Why should members vote for you?

As an immigrant, I learned that sacrifice, hard work and giving back to society by putting service above self leads to a rewarding life. In my professional life I have been both in private and public sectors. I believe that being part of ASA has helped me to achieve many goals in my professional as well as my personal life. I would like to continue to pay it forward by progressing in the ASA international leadership with the honor of being its first Hispanic-American International Secretary/Treasurer assisting in moving the society forward in providing benefits to you, our members.

The may reason I believe you should vote for me is because I have lived my entire life by the Golden Rule; that I treat others like I would like others to treat me. This has been the most crucial to success in my professional life for 39 years as well as in my personal life. By voting for me I will always encourage and allow the voices of diversity from our membership to be heard. That I will marshal that diversity to become one voice for our multi-discipline appraisal organization.

I humbly ask for your support and vote for G. ADRIAN GONZALEZ, JR., ASA, MRICS to be your next ASA International Secretary/Treasurer.