

## **Joseph Joyce**

### **Election Biography**

Joseph R. Joyce, ASA

Member Since 2017

Accredited Senior Appraiser Designation: 2020

I am currently Chief Financial Officer of Harry Davis and Company located in Pittsburgh, PA.

BA-Ursinus College

MPA/Accounting-University of Pittsburgh

### **Why do you feel you are qualified for this position?**

I have been a member of ASA for five years. During this time I have experienced incredible conferences, trainings, and support. I have observed the devotion that its volunteers and staff put into advancing professional appraisal practices. I admire the work done to promote our profession by the MTS Committee and ASA at large. As a member of this association, I recognized that it is only as strong as those members that give back to its mission. These efforts protect and ensure a successful future for our profession. This work inspired me to become more involved. I have had the privilege to advance myself personally and professionally through its education, earning the honorable distinction of Accredited Senior Appraiser. My professional background provides an excellent foundation for being part of the MTS committee. I have been on both sides of the profession as user and practitioner of valuations in the governmental and private sectors. My Master of Public Administration focused on governmental affairs and regulations, and I have worked with regulatory and money policy agencies that strive for the protection of credit markets. My formal education in accounting, financial and statistical analysis allows me to approach our profession in an analytical structure, while my professional work enables me to translate the technical into a practical application of appraisal services. As the Chief Financial Officer for Harry Davis and Company I routinely see the importance that appraisal work does for end users by enabling the advancement of economic activity through capital expansion, insured protection, and cash injections supported by appraisals. I will utilize my formal education and practitioner experience to advance the MTS committee in enhancing our profession's standards and guidelines ensuring they are current, relevant, and supportive to the profession. I am passionate about the work ASA does for the advancement of professional appraisal practice, and I want to support the membership of ASA and those in the MTS tract by being a part of the MTS committee.

### **What contributions have you provided ASA as a member or to a comparable organization(s)?**

I strive to support the ASA in a host of manners. I had the opportunity to present "The Pandemic and Its Valuation Impacts on Food Processing Equipment" at the 2021 International Appraisers Conference, and I have been a significant supporter for multiple Equipment Valuation Conferences. In addition to formal contributions, I have cultivated consultations, discussions, and advice to various members working on valuation projects. ASA's strength is based within its members and their ability to cultivate knowledge amongst each other. I work to provide that support as a member of ASA. Further I am a member of the Business Journals Leadership Trust a consortium of regional business leaders that contribute leadership and industry insight to various business publications. Finally, I served on a regional nonprofit board of directors, during my tenure I provided financial guidance on the Finance Committee.

**What do you wish for ASA's members?**

ASA is the leader in professional appraisal practice associations. My hope is that members can easily access the contributions this organization provides in enhancing and strengthening our appraisal practice through educational forums, conferences, networking, and advocacy. It is critical that members can look to the ASA and find current and relevant trainings, modernization of appraisal practices and standards, and a vocal advocate for the appraisal profession.

**What do you wish for ASA in the profession?**

Professional appraising is based on the opinion of value as communicated by an expert with deference to sound standards and guidelines from the Uniformed Standards of Professional Appraisal Practice. In accounting for an opinion of value, one must review, process, and assess a host of different factors from operational conditions to economic factors. It is the practice of following proper steps, standards, and guidance that creates legitimacy to an appraisal. Economic enterprises are based on this trustworthy interpretation of data, which is the core of professional appraising. The Uniformed Standards of Professional Appraisal Practices and advance trainings separates our profession from others expressing an uneducated opinion of value. We must strive to ensure that our work is not diminished by computer programs that provide quick access to values. While data can provide more comparable references, it is not the only tool for an appraisal and threatens the validity of our profession. Simplification of data through various websites and computer programs can harm the legitimacy of economic trade. It is my hope that our profession in tandem with organizations such as ASA continues to improve our practice and advocate the importance of our work.

**Why should members vote for you?**

As a member of the ASA, I am passionate about the work we do. As a member of the MTS committee I will uphold the ASA standards to enhance our profession through educational opportunities, networking, advocacy, and monitoring of evolving needs among appraisers. I intend to be a leader that actively engages with membership to listen and promote relevant educational trainings and opportunities through various medias; on-demand, in-person, publications, and alternative outlets. During my tenure on the committee I will strive to ensure members are supported and protected by advocating for our profession. My educational and professional expertise has fostered me to be a sound technician of analytical application, as well as a practical applicator of appraisal knowledge. ASA is the leader in supporting professional appraisers and I look forward to advancing the membership in a time of social, economic, and industrial change.