

Genice Lee

Election Biography

Genice Lee, ASA
Member since 2006
Accredited Senior Appraiser designation 2016
PR Subcommittee 2012-2013
Diversity Equity & Inclusion (DE&I) Committee
Past Washington, DC Chapter president
Owner of Harvest Estate & Appraisal Services in Dallas, TX
International Society of Appraisers (ISA) AM
BA- Japan Regional Studies, University of Washington
MA- International Communications, American University

Why do you feel you are qualified for this position?

I am qualified for this position because I bring previous experiences gained from being the member of other Boards. I served Charlestown Village board of directors in Greenbelt MD. We worked on issues that impacted the community and we were able to enforce code violations and communicated changes in the bylaws to the residents.

Also, I served on the Board of Directors for the First Combined Community Federal Credit Union as Secretary. Our target audience was people with low credit scores. We worked with them to raise their credit scores. We educated them about the importance of good credit, paying bills on time, and paying down debt.

I currently serve on the Board for the Stepping into Destiny Artist Guild in Ft. Worth, TX. I work with the board to design education programs for the membership. I connected the membership with a historic house, where a space has been created for the community to come and create and learn about art.

What contributions have you provided ASA as a member or to a comparable organization(s)?

I served as president of the Metro Washington DC chapter after serving on the executive board for four years. I was the liaison from the chapter to the conference committee the year in which ASA celebrated its 75th anniversary in Washington, DC. As president I worked to secure a letter of welcome from the Mayor of Washington, DC which was presented to the national committee at conference. I currently serve on the Diversity Equity and Inclusion (DE&I) committee where we work to present ASA as a career opportunity to underrepresented groups. I have also served on the personal property PR subcommittee from 2012-2013.

I also serve on the Antiques Furniture and Decorative Arts committee of the International Society of Appraisers. I currently assist with a monthly education program in which the expert knowledge of the membership is shared. The workshop's purpose is to showcase the expertise within the organization.

I presented at the ASA 2021 conference for personal property on the topic of “The Importance of African American Achieves” as well as worked with a team of multi-disciplined members to present a mock trial to our membership.

What do you wish for ASA’s members?

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What do you wish for ASA in the profession?

For ASA as a profession, I would like to see the industry remain relevant in a time of changing technologies and needs. This is extremely important given the current pandemic situation. The current COVID crises has shown us the importance of being able to pivot and adapt to new ways of conducting business. We need to embrace new business models and new technologies to improve the duties performed by appraisers. We need to be informed of new trends and to disseminate that information to our membership.

My wish is that time and money will be spent to put ASA ahead of the curve versus trying to catch up.

Why should members vote for you?

ASA members should vote for me because I am qualified to sit on this Board. I have effectively sat on other boards. I have 18 years of experience operating a USPAP compliant company, Harvest Estate and Appraisal Services. I bring the experience and energy that this Board needs in order for decisions to be made for the benefit of the membership.