

## **Melanie Modica**

### **Election Biography**

Melanie Modica, ASA, ARM, CFLC; Member of the ASA 2009, accredited with PP in 2012, ASA with PP and ARM in 2017. Serving as ARM Discipline Committee Member-at-Large and ARM Committee Education Chair. Also serving the ASA Awards and Nominating Committee 2020-23, and as the inaugural ARM e-Journal Editor 2018-20, International Education Committee 2019-22, PP Discipline Committee Member-at-Large, and Conference Committee 2016-17. Currently serving the Board of Examiners Committee 2019-22, and instructor for AR201, AR203, and AR204. Primary developer of AR203, and contributor to AR201 and AR204. Created an appraisal review manual for International Valuation Standards. Owner of Modica Fine Art LLC in Houston, offering art appraisals, appraisal reviews of personal property work products, including fine art appraisal reviews, and is a designated expert witness in Texas, offering litigation support and umpire services. Chapter Member of the Year 2019-20; Woman Appraiser of the Year 2020.

### **Why do you feel you are qualified for this position?**

Every opportunity is a stepping stone for the next. With a degree in fine art that led to a first career in education, I have been fortunate to use those skills and training in collaborating with ASA colleagues to develop curriculums for advancing the ARM program. Serving as a POV instructor allows me to bridge with other disciplines and provide outreach for appraisal review and management methodology, without boundaries. I thrive on meeting new people, and on sharing the ARM experience to all ASA members and potential members. My educational training and curriculum planning history have proven to be useful in ARM POV courses. I believe in leadership by inclusion. When people are connected and included, they also thrive. Rising tides raise all ships. I currently serve the Forensic Expert Witness Association as an Executive Board member, and previously as the Education Vice President. I understand the importance of a successful team, and I promote positive experiences that make the volunteering enjoyable for all. Having served with amazing people in the ARM community, I am dedicated to serving more, if elected. Thank you for your considerations!

### **What contributions have you provided ASA as a member or to a comparable organization(s)?**

Serving the ARM Committee has been a very rewarding experience. Contributing to the ARM Committee as a Member-at-Large, serving as a POV instructor and editor, as well as a curriculum contributor, have all been enjoyable experiences with amazing people! I have enjoyed working with colleagues on the International Awards and Nominating Committee, and collaborating with members for our international conferences. I served the PP Committee as a Member-at-Large, and as Membership Chair where I led an outreach program interviewing over a hundred members who were stagnant in the accreditation process. When asked, I created the ARM e-Journal to provide relevant content to our community and beyond, and created an appraisal review manual that essentially connected ASA with other parts of the world. When requested, I have provided educational content at our international conference sessions, so members have updated ARM methodology and information. I have served the Forensic Expert Witness Association as the Education Vice President, and collaborated on national conferences, credentialing committees, and the executive board. With your vote, I am ready to make the ARM program better than ever!

### **What do you wish for ASA's members?**

Everyone wants a thriving business, and to generate one, members need convenient education, efficient national and international networking, and effective marketing benefits and opportunities. Providing in-person POV courses along with online classes will ensure that members have every opportunity to advance their credentials and accreditations within a swift, personalized timeline. Webinars offered at varying times for convenience, with on-demand options, as well as international conferences and seminars, ensures that all members have the opportunity to advance professionally. Our members rely on the exposure they receive from membership status, and we need to continually advance the name and brand of our Society. I also wish membership growth for all disciplines. As a melded group of all disciplines, we have a very unique position of connecting all discipline appraisers to each another, and to the public. It is my hopes that the Society continues efforts in marketing the credentials of the members to potential hiring entities. I wish for all ASA members to have access to the ASA experience they need and want for successful endeavors.

### **What do you wish for ASA in the profession?**

ASA is leading the appraisal, appraisal review, and appraisal management professions. It is my wish that we continue providing stellar education, while elevating the marketing of our specialties to the public. Recognized status, worldwide, will provide networking in a realm that will open doors to our Society and directly promote the specialties of our members. These opened doors and recognition will prove to increase our membership, as growth occurs when marketing awareness and educational status move in the same direction. With the incredible levels of talented members in our Society, I wish for the profession to become aware of the standard of care provided by ASA members. It is our high standard that sets us apart from others, and elevating recognition of the Society will prove to be a fulfilling endeavor for all.

### **Why should members vote for you?**

Volunteering for the ASA has been a real reward. I thrive on interacting with colleagues, meeting new people, and welcoming professionals into the ARM program and the ASA. I have served on the Personal Property Committee, the Appraisal Review & Management Committee, and on an international committee, and all levels of service interconnect in meaningful ways.

I ask for votes so that I may continue to serve the ARM community and offer my educational knowledge and skills from my first career and degree in education.

My aim is to provide time and efforts that make the ARM experience better. Each year, our growth provides opportunities that are ever evolving for the successes of our colleagues and potential new colleagues in the ARM network. The ARM umbrella—which is an umbrella open to all—is the prestigious, encompassing, continually involving community that embraces all disciplines, and elevates each with the premier standard of appraisal review and managing care. I am dedicated, I am invested, and I am ready to continue serving with your appreciated vote. Thank you very much for considering my election!