

Alina Niculita

Election Biography

Alina Niculita, ASA, ARM-BV

Alina Niculita, ASA has been a member of the American Society of Appraisers since 2006, earning the Accredited Senior Appraiser designation in 2009.

Portland, Oregon Chapter - Treasurer (2016-2018)

ASA Business Valuation Discipline Committee - Member At-Large (2020-2022)

I am currently Director of Valuation Services at Morones Analytics, located in Portland, OR.

My professional credentials include:

Appraisal Review & Management Business Valuation (ARM-BV)

Chartered Financial Analyst (CFA)

BA - Academy of Economic Studies, Romania

MBA - University of Pittsburgh, Joseph M. Katz Graduate School of Business

MBA - Czech Management Center, Czech Republic

Why do you feel you are qualified for this position?

For more than ten years, I had the honor to work closely with Dr. Shannon Pratt, one of the pioneers of the business valuation profession, and a lifetime member of the Business Valuation Committee. During that time, I learned that world-class education, conferences, and thought leaders are at the core of what makes the ASA Business Valuation designation so valuable. I also learned that constant communication is needed to inform the users of business valuation services that the ASA is the premier organization for business valuation. As such, one of my goals is to promote the ASA to appraisal referral sources so that they know it is important to select an appraiser with an ASA designation.

My previous/current contributions to the ASA in a volunteer role include:

- ASA - Portland, Oregon Chapter - Treasurer (2016-2018)
- ASA - Member At-Large on the Business Valuation Discipline Committee (2019-2022)
- ASA Business Valuation Review Journal – Member of the Editorial Review Board (2020 – Present)

What contributions have you provided ASA as a member or to a comparable organization(s)?

I contributed my time and knowledge while serving the Portland, Oregon chapter of the ASA as Treasurer from 2016-2018. Since 2019 I served the ASA as Member At-Large on the Business Valuation Discipline Committee (2019-2022) and since 2020 I volunteered my time to the ASA as a Member of the Editorial Review Board of the ASA BVC Business Valuation Review Journal.

What do you wish for ASA's members?

What I wish for ASA's members is that they have access to world-class education, conferences, and thought leaders that I believe are at the core of what makes the ASA Business Valuation designation so valuable. I also wish that they feel proud to be part of the American Society of Appraisers, for it is a prestigious organization and so is the Business Valuation designation. I wish that every member's goal is to be the best they can be when interacting with their communities as to be a testament to the quality of the ASA organization. I also wish that they are recognized in the community as members of prestigious appraisal organization with high standards of ethics and business valuation.

What do you wish for ASA in the profession?

I believe that The American Society of Appraisers is the gold standard in business valuation thought leadership, training and education, and standards of excellence.

What I wish for the ASA in the profession is to continue to be recognized world-wide as the leading multi-disciplinary professional appraisal organization, and to continue to grow with new generations of members entering the business valuation profession.

Why should members vote for you?

My goals if elected as a Member At-Large on the Business Valuation Discipline Committee are to contribute to the growth of the American Society of Appraisers, in membership and prestige, and to help enhance the value and recognition of the ASA Business Valuation designation. One of my goals is to promote the ASA to appraisal referral sources so that they know it is important to select an appraiser with an ASA designation.

The American Society of Appraisers is recognized world-wide as the leading multi-disciplinary professional appraisal organization. The Business Valuation Committee is a leader in developing business valuation training and standards. I believe I can assist in continuing the BVC's contribution to the valuation profession through my background, training and experience.

I would appreciate your support. Thank you.