

## **Donald Osborne**

### **Election Biography**

Donald Osborne joined the ASA in 2004 when he founded his company Donald W Osborne, LLC / Automotive Valuation Services. He has worked in the collector automobile space as a writer, historian and analyst since 1996.

He is also CEO of the Audrain Group in Newport, Rhode Island, consisting of the Audrain Automobile Museum, Audrain Motorsport and the Audrain Newport Concours & Motor Week.

Donald has become well known worldwide from his recurring segment "Assess & Caress with Donald Osborne" on CNBC Primetime's show "Jay Leno's Garage", in which, for 6 seasons he has shared knowledge of collector car attributes and values.

His book, 'Stile Transatlantico / Transatlantic Style- A Romance of Fins and Chrome' was published in 2016 and he has written for The New York Times, Wall Street Journal, Art & Antiques, Octane, Magneto, Sports Car Market and other publications. Donald is the publisher of Linkage magazine, a quarterly covering the world of life with cars.

A baritone, Donald made his solo debut at the Metropolitan Opera at 29 years old.

### **Why do you feel you are qualified for this position?**

I chose to affiliate with the ASA as I felt it's position as the leading multi-disciplinary appraisal group in the world would both lend the needed credibility to my work in the personal property space and help to spread the word of the difference between truly professional appraisal work in the personal property arena and product from poorly trained self-proclaimed 'appraisers' who lack knowledge of basic appraisal practice, USPAP and ethical behavior.

I am fortunate that my visibility through my work, especially on television and digital media has afforded me the opportunity to bring to a large audience what it is that we as ASA-accredited professionals do and how it benefits our clients and the larger community of collectors, dealers and institutions.

I have been a participating member of the very active Automotive Specialties Group of the ASA, attending our annual meetings and regularly consulting with my colleagues in the group. I am also an active member of the Society of Automotive Historians, a judge at leading international automotive Concours d'Elegance events in the USA, Europe and Asia and a regular contributor to the print and digital media.

### **What contributions have you provided ASA as a member or to a comparable organization(s)?**

I have delivered presentations at the ASA International Conferences in Savannah, GA and Dearborn, MI and served on the Personal Property Planning Committee for the Dearborn meeting. I have also assisted in the planning and execution of the annual Automotive Specialties Group meetings for the past 12 years.

In addition, I have always used my ASA designation when being credited for my work in media interviews, profiles and introductions, as it is important to me to spread the knowledge and awareness of the ASA as much as I am able.

**What do you wish for ASA's members?**

I want ASA members to have improved access to support for their businesses and higher recognition in the world at large, especially among new collectors, growing institutions, the legal profession and the media. It is vital that the size of the ASA be used effectively to communicate to a wider audience the difference it makes to choose an ASA-accredited appraiser for their needs and how important training, standards and ethics are in the execution of appraisals.

In addition, I want to work together with my ASA colleagues to ensure that the standards of the ASA are upheld and strengthened to ensure that there remains a difference in holding an ASA designation as a professional in the field.

**What do you wish for ASA in the profession?**

To be recognized the top standard in professional appraisals and appraisers, acknowledged as such by all who deal with the field as consumers and reviewers.

**Why should members vote for you?**

I have had a widely varied series of experiences in my careers- from music, to retail, to media, to marketing- and have enjoyed and benefited from my passions for art, culture, history, travel and language.

I would be a very visible and enthusiastic ambassador for the ASA and its members and work diligently to help it become an even more vital and vibrant part of our professional lives. I would be honored to work together with my colleagues to advance this great organization.