<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>1:00 - 5:00pm</td>
<td><strong>SATURDAY, OCTOBER 10</strong>&lt;br&gt;CHAPTER LEADERSHIP FORUM</td>
</tr>
<tr>
<td>8:30am - 12:00pm</td>
<td><strong>SUNDAY, OCTOBER 11</strong>&lt;br&gt;DISCIPLINE COMMITTEE MEETINGS</td>
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<tr>
<td>1:00 - 5:00pm</td>
<td><strong>SUNDAY, OCTOBER 11</strong>&lt;br&gt;BOARD OF GOVERNORS MEETING</td>
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<td>3:00 - 7:00pm</td>
<td><strong>SUNDAY, OCTOBER 11</strong>&lt;br&gt;REGISTRATION OPEN</td>
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<td>6:00 - 8:00pm</td>
<td><strong>SUNDAY, OCTOBER 11</strong>&lt;br&gt;WELCOME RECEPTION</td>
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<td>6:00 - 6:45am</td>
<td><strong>MONDAY, OCTOBER 12</strong>&lt;br&gt;NEW! Sunrise Yoga (optional event, additional fees apply)</td>
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<tr>
<td>7:00 - 8:00am</td>
<td><strong>MONDAY, OCTOBER 12</strong>&lt;br&gt;REGISTRATION &amp; CONTINENTAL BREAKFAST</td>
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<tr>
<td>8:00 - 8:30am</td>
<td><strong>MONDAY, OCTOBER 12</strong>&lt;br&gt;Introduction &amp; Opening Remarks</td>
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<tr>
<td>8:30 - 9:30am</td>
<td><strong>MONDAY, OCTOBER 12</strong>&lt;br(KEYNOTE ADDRESS</td>
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<tr>
<td>9:30 - 9:35am</td>
<td><strong>MONDAY, OCTOBER 12</strong>&lt;br&gt;Change Break</td>
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<tr>
<td>9:35 - 10:35am</td>
<td>BUSINESS VALUATION 1</td>
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<tr>
<td>9:35 - 10:35am</td>
<td>Big Market Delusion</td>
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<td>Bradford Cornell</td>
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<tr>
<td>10:35 - 11:00am</td>
<td>NETWORKING BREAK</td>
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<tr>
<td></td>
<td>John Taylor, ASA</td>
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<td>Yuka Itami, ASA</td>
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<td>12:00 - 1:00pm</td>
<td>LUNCH</td>
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<td></td>
<td>Joseph Thompson, ASA</td>
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<td>David Neuzil, ASA</td>
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<td>2:00 - 2:30pm</td>
<td>NETWORKING BREAK</td>
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<tr>
<td></td>
<td>Ashok Abbott, ASA</td>
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<td>Roger Grabowski, FASA</td>
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<td>3:30 - 4:00pm</td>
<td>NETWORKING BREAK</td>
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<tr>
<td>4:00 - 5:30pm</td>
<td>Applying Environmental, Social and Governance Standards to Valuations</td>
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<td>John Buley</td>
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<td>5:30 - 6:30pm</td>
<td>Rising Stars Happy Hour (invitation only)</td>
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</tbody>
</table>
### TUESDAY, OCTOBER 13

**BREAKFAST**

- **Early Riser Session (TBD)**
  - Popularity: Pricing and Premiums
    - Roger Ibbotson
  - Emerging Technologies: Lab Grown Diamonds in Semiconductors
  - What Is/Isn’t a USPAP Compliant MTS Report
    - R. Lee Robinette, ASA
  - Signs of Change: Recent Market Milestones in Modern Design
    - Peter Jefferson
  - Emerging Technologies: Lab Grown Diamonds in Semiconductors
  - Emerging Technologies: Lab Grown Diamonds in Semiconductors
  - Malpractice Defense & Insurance
    - Larry Hoellwarth

**NETWORKING BREAK**

- International Cost of Capital: Understanding and Quantifying Country Risk
  - James Hammington, ASA
  - Carla Nunes
- TCJA, Kress, Jones, and Cecil: Where Do We Go From Here
  - Dan Van Vleet, ASA
- Defensive Practices/ Mock Trial (continued)
  - Craig Capilla
  - Jeffrey Brend
  - Mark Munizzo, ASA
- Valuation Principles for Healthcare Facilities
  - Jack Beckwith, ASA
- Mineral, Crystal and Lapidary Objects of Substance: Digging in the Market
  - Cigdem Lule
- NY Jewelry Auction Highlights
- Defensive Practices/ Mock Trial (continued)
  - Craig Capilla
  - Jeffrey Brend
  - Mark Munizzo, ASA
- Defensive Practices/ Mock Trial (continued)
  - Craig Capilla
  - Jeffrey Brend
  - Mark Munizzo, ASA

**BUSINESS VALUATION LUNCH**

- The Good, Bad, and Ugly Truths About Valuing Convertible Debt
  - Anthony Banks, ASA
  - Taylor Rosanova
- FASB Update
  - Joy Sy
- Defensive Practices/ Mock Trial (continued)
  - Craig Capilla
  - Jeffrey Brend
  - Mark Munizzo, ASA
- Research 2020: Sources, Best Practices, & International Considerations
  - Ryan Kinahan, ASA
- From Creation to Consumption: Fabrication Costs and Considerations
  - Mike Baur
  - Eric Stephenson
- Retro Jewelry
- Defensive Practices/ Mock Trial (continued)
  - Craig Capilla
  - Jeffrey Brend
  - Mark Munizzo, ASA
- Defensive Practices/ Mock Trial (continued)
  - Craig Capilla
  - Jeffrey Brend
  - Mark Munizzo, ASA
## Agenda at a Glance

**2:00 - 2:30pm**

**NETWORKING BREAK**

**2:30 - 3:30pm**

- "Volatility Haircut" in Convertible Debt Valuation
  - Amir Alerasoul
  - Marina Kagan

- ASC842: Accounting and Valuation Implications for FASB’s New Lease Guidance
  - Steve Hills
  - Troy Szopo, ASA

- 80/20: Profitability and Growth
  - Peter Philippi

- The African-American Fine Art Market
  - Halima Taha

- Lab Grown Diamond Identification Tools & Techniques

- 80/20: Profitability and Growth
  - Peter Philippi

- ASC842: Accounting and Valuation Implications for FASB’s New Lease Guidance
  - Steve Hills
  - Troy Szopo, ASA

**3:30 - 3:35pm**

**Change Break**

**3:35 - 4:35pm**

- When Beta Breaks Down: Practical Approaches to Improving Cost of Capital Estimates
  - Adam Smith, ASA
  - David Polan

- Using Management’s Forecasts Under the Mandatory Performance Framework
  - Mark Zyka, ASA

- Advisory Opinion 20: Opinion of Value
  - Joel Gonia, ASA

- Roundtable Market Sessions

- Valuation Methodology and Applying the IRS Substantiation Rules
  - Karin Gross
  - Sandra Tropper, FASA

- Luxury Watch Value Survey

- Data Analytics

- Advisory Opinion 20: Opinion of Value
  - Joel Gonia, ASA

**7:00 - 8:00am**

**How To Write A Bulletproof Expert Witness Report: Presented by SEAK**

- Nadine Nassar Donovan, Esq.

  (additional fees apply)