



2021 ASA COMPLEX SECURITIES

VIRTUAL CONFERENCE
THURSDAY, MAY 20

2021 ASA FAIR VALUE VIRTUAL CONFERENCE



THURSDAY, JUNE 10

Sponsorship Opportunities

PRESENTER - \$2,000 (1 available)
SESSION - \$500 (6 available)
EVENT - \$250 (5 available)

Don't miss these valuable promotional opportunities! These cost-effective sponsorship opportunities are available for either the Complex Securities Conference or the Fair Value Conference. **Sponsor both events and save 15% on your sponsorship package!**

Sponsorship Benefits

Presenting Sponsor - \$2,000

- Banner ad on conference website
- Sponsor branding on virtual platform landing page
- 60 second video ad located on virtual platform landing page or played before opening session
- Host one networking table
- Complimentary conference registration

Session Sponsor - \$500

- Opportunity to introduce one session or have a 30 second ad played before one session of choice (excludes opening session). **Live introduction requires purchase of conference registration.*

Event Sponsor - \$250

- Sponsor logo included on virtual platform landing page

ALL Sponsorships Include:

- Acknowledgment of sponsor on conference website, marketing materials, pre-conference emails and select social media outlets.
- Sponsor literature included in post event download materials page.
- Mention during opening session.
- Logo and mention of sponsorship in 2 issues of ASA's monthly e-newsletter.
- Logo and mention in event wrap up on ASA's blog.

**Session sponsor and Event sponsor may host one networking table with purchase of a conference registration*

Sponsorship Agreement

Contact Information:

Business Name: _____

Contact Person: _____

Address: _____

City: _____ ST _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Sponsorship Level: _____ **Cost:** _____

Payment:

_____ Check enclosed (payable to American Society of Appraisers)

Credit card: _____ Visa _____ MasterCard _____ American Express

Credit card # _____ Exp. date _____ CCV # _____

Print cardholder name (as it appears on card) _____

Total: _____

Terms of Sponsorship:

Full payment and this application form is required to activate sponsorship benefits.

_____ agrees to be a _____ sponsor for the

American Society of Appraisers (ASA) **2021 Complex Securities and/or Fair Value Virtual Conference.**

Signed this _____ Day of _____, 20____. Signed by: _____

Please submit completed agreement and payment via:

Email: lisa@meetingcreations.net

Fax: 703-742-8471 (attn: Katrina Levesque)

Mail: ASA, 11107 Sunset Hills Rd, Suite 310, Reston, VA 20190 (attn: Katrina Levesque)