



CHAPTER OUTREACH PROGRAM AWARD

July 1, 2020 – June 30, 2021

OBJECTIVE

This award recognizes a chapter with an outstanding outreach program that educated the public on the importance of using an ASA designated appraiser, promoted the ASA brand, used creative ways to communicate information with chapter members and others, and was involved in educating the local community and government about the value of using an ASA member.

Submit Your Entry Form Today!
Deadline: Wednesday, June 30, 2021

2 EASY STEPS

Step 1 – Complete this fillable form and save in electronic format (PDF)

Step 2 – Email completed form to chapterinfo@appraisers.org

One submission per chapter per category.

PLEASE ANSWER THE FOLLOWING QUESTIONS

WEBSITE

1. Provide your chapter's website URL.

SOCIAL MEDIA

2. Provide your chapter's social media handles.

Twitter	
Facebook	
LinkedIn	
Other	
Other	
Other	

CHAPTER OUTREACH PROGRAM AWARD

COMMUNITY PRESENCE

3. In 1,000 characters or less (including spaces) please describe your chapter's involvement in the community, including local government, local media, trade shows, local fundraisers and non-ASA events.

(1000 character count max with spaces)

4. In 1,000 characters or less (including spaces) please describe your chapter's process and policy for reaching out to new members in your chapter.

(1000 character count max with spaces)

CHAPTER OUTREACH PROGRAM AWARD

COLLABORATION WITH ASA HEADQUARTERS

5. Did members of your chapter assist other members with the accreditation and reaccreditation processes?

Yes No

6. What types of information from ASA Headquarters did you regularly share with your chapter members? List below.

(500 character count max with spaces)

7. What resources or tools did you use from the ASA website to gather information to share with your chapter members? List below.

(500 character count max with spaces)

8. Did your chapter notify ASA Headquarters of upcoming events?

Yes No

President/Officer Name: _____ **Date:** _____