

2024

September 15-17 | Portland, Oregon | In Person & Virtual

ASA

INTERNATIONAL  
CONFERENCE

# Schedule At A Glance



**\*\*SCHEDULE SUBJECT TO CHANGE\*\***  
ALL TIMES ARE NOTED IN PACIFIC DAYLIGHT TIME (PDT)

## THURSDAY, SEPTEMBER 12 - SUNDAY, SEPTEMBER 15

8:00am - 4:00pm

PRE-CONFERENCE COURSES

## SATURDAY, SEPTEMBER 14

7:30am - 12:30pm

GOLF OUTING

3:00 - 5:00pm

CHAPTER LEADERSHIP TRAINING

## SUNDAY, SEPTEMBER 15

8:00—10:00am

BOARD OF GOVERNORS MEETING

11:00am - 5:00pm

DISCIPLINE COMMITTEE MEETINGS

3:00 - 7:30pm

REGISTRATION OPEN

3:00—5:00pm

COLLEGE OF FELLOWS MEETING

5:30 - 6:00pm

ASA ANNUAL BUSINESS MEETING

6:30 - 7:30pm

WELCOME RECEPTION

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## MONDAY, SEPTEMBER 16

	BUSINESS VALUATION 1	BUSINESS VALUATION 2	MACHINERY & TECHNICAL SPECIALTIES	PERSONAL PROPERTY	GEMS & JEWELRY	REAL PROPERTY	APPRAISAL REVIEW & MGMT MULTI-DISCIPLINE
7:00 - 8:00am	REGISTRATION & CONTINENTAL BREAKFAST						
8:00 - 8:15am	Introduction & Opening Remarks						
8:15 - 9:15am	Keynote Address: The Status and Outlook for the U.S. Economy <i>Dr. LaVaughn Henry</i>						
9:15am	Session Change Break						
9:20 - 9:30am	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome	Discipline Welcome
9:30 - 10:30am	<b>Hot Topics Panel</b> <i>Anthony Pumphrey, ASA</i> <i>Carla Nunes</i> <i>Lucas Parris, ASA</i> <i>Adam Smith, ASA</i>	<b>The Diagnostics of Valuing Medical Equipment</b> <i>Doug Kreiser, FASA</i> <i>Richard Tondre</i>	<b>Valuing the Future: AI's Revolutionary Impact on Appraisal</b> <i>Scott DeMarco</i>	<b>The Value of Jewellers' Work: Appraising Work From the Bench</b> <i>Duncan Parker</i>	<b>The 'Hot' Words in Your Appraisal Report</b> <i>Jason Tillema, ASA</i>	<b>How Appraisers Get into Trouble (and How to Stay Out Of It)</b> <i>Steven Bauer</i>	
10:30 - 11:00am	NETWORKING BREAK						
11:00am - 12:30pm	<b>Dancing With the Tax Man: Valuation and Other Issues in IRS Audits of Transfer Tax Returns</b> <i>Stephanie Loomis Price</i>	<b>Robotics 101: Costs and the AI Future</b> <i>Robert Toppel</i>	<i>(11:00am - 11:45am)</i> <b>Art Services for Arts Professionals</b> <i>Jennifer Viviano</i>  <i>(11:45am - 12:30pm)</i> <b>How to Avoid IRS Scrutiny</b> <i>Robin Bonner</i>	<b>Eureka Moments with Monumental Impacts: Innovations and Discoveries that Changed the Jewelry World</b> <i>Starla Turner</i> <i>Suzanne Martinez</i>	<b>Do's and Don'ts Regarding Eminent Domain</b> <i>Travis Avant, ASA</i>	<b>Economic Obsolescence Across Disciplines</b> <i>Lorrie Beaumont, FASA</i> <i>Chris Mellen, ASA</i> <i>Joel Gonja, ASA</i>	
12:30 - 1:30pm	INTERNATIONAL AWARDS LUNCHEON						

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1:30 - 2:30pm	<b>Re-thinking DLOCs and DLOMs from Market Evidence</b> <i>Robert Schlegel, FASA</i> <i>Penny Lutocka, ASA</i>	<i>(Fair Value, Advanced)</i> <b>Hot Topics in Valuations of Private Company Securities</b> <i>Amanda Miller</i>	<b>Valuation of Power Plants for Insurance Purposes</b> <i>Anand Trivedi, ASA</i>	<b>Changing Trends in the Fine Art Collector and Investment World</b> <i>Frank Coates</i>	<b>Harry Winston: In Pursuit of the Perfect Jewel</b> <i>Angela Hedges</i>	<b>Reconciliation: The Most Critical Part of the Appraisal Report</b> <i>Rich Galpin</i>	<b>Valuing the Future: AI's Revolutionary Impact on Appraisal</b> <i>Scott DeMarco</i>
2:30 - 2:35pm	<b>Session Change Break</b>						
2:35 - 3:35pm	<i>(Advanced)</i> <b>Valuing the Right of Publicity (ROP) and Name Image and Likeness (NIL)</b> <i>Jay Fishman, FASA</i> <i>Mark Roesler</i>	<b>Pepperdine Private Capital Markets Report: 2024 Findings and Effective Use</b> <i>Craig Everett</i>	<b>Insurance Appraisals: Making Sure You're Covered</b> <i>Gregg Davenport, ASA</i> <i>Steve Hewitt, ASA</i>	<b>Decoding the Essence of Value in Automobiles: Art &amp; Science</b> <i>Donald Osborne, ASA</i>	<b>Pearl Evaluation and Appraisal Expertise</b> <i>Sarah Senzer</i>	<b>UAD Redesign</b> <i>Sean Murphy</i>	<b>Expert Appraisers as Expert Witnesses: A Mock Trial Event</b> <i>Pamela Bensoussan, ASA</i> <i>Terri Lastovka, ASA</i> <i>Richard Conti, ASA</i> <i>Charles Dixon, ASA</i> <i>Mark Penny, FASA</i> <i>Jack Young, ASA</i> <i>John Rake</i>
3:35 - 4:00pm	<b>NETWORKING BREAK</b>						
4:00 - 5:30pm	<b>Counterpoint to DCF as Only Method for RE Holding Companies</b> <i>Carla Glass, FASA</i>	<b>A 10-Year Forensic Analysis of the USA's Financial Statements</b> <i>Darrell Dorrell, ASA</i>	<b>Appraising Marine Assets on Inland Waters, Bays, Rivers and Open Oceans</b> <i>Basil Karatzas, ASA</i>	<b>The Cost and Income Approaches for Personal Property Appraisers</b> <i>Robert Schlegel, ASA</i> <i>Patrick Ela, ASA</i>	<b>Ancient Cut Diamonds</b> <i>Celine Rose David</i>	<b>Appraisal Technology</b> <i>Grant Norling</i>	<b>Expert Appraisers as Expert Witnesses: A Mock Trial Event (cont.)</b>
5:30pm	<b>END OF DAY 1</b>						
5:30pm	<b>Rising Stars Happy Hour (invitation only)</b> <b>International Virtual Chapter Reception</b>						



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## TUESDAY, SEPTEMBER 17

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7:00 - 8:00am	CONTINENTAL BREAKFAST						
8:00 - 9:00am	<b>Economic Uncertainty and Election Headwinds: Cost of Capital Ramifications</b> Carla Nunes James Harrington		<b>Cannabis Assets</b> Michael Peterson, ASA	<b>What's That Rug Worth? A Changing Rug Market and Values</b> Randy Hyde	<b>Jade Adventures in Guatemala</b> Charles Carmona, ASA	<b>Estate &amp; Gift Appraisals Panel</b> Robert Schlegel, FASA Curtis Kimball, ASA Mark Bovee, ASA Christopher Pavilonis	<b>Panel on IRS Valuation Issues</b> Robert Schlegel, FASA Curtis Kimball, ASA Mark Bovee, ASA Christopher Pavilonis
9:05am	Session Change Break						
9:05 - 10:05am	<b>Explaining Your Valuation to Mom over a Cup of Coffee</b> Mary Warmus, ASA	<b>Maximizing the Business Price: Strategies for Enhanced Value Capture</b> Vanessa Claiborne, ASA Nene Gianfala, ASA	<b>Lumber Industry: M&amp;E Overview</b> Joshua Abbey, ASA	<b>Collectible Sneaker Market</b> Mike Nguyen	<b>Sharing Knowledge to Further Your Appraisal Practice</b> Sharon Kerwick, ASA	<b>Bullet Proofing Your Work File</b> Byron Miller	<b>AI, Ethics, and Valuation: Navigating Complex Terrain</b> Karen Lascelle
10:05 - 10:30am	NETWORKING BREAK						
10:30am - 12:00pm	<i>(Fair Value)</i> <b>Introduction to Monte Carlo Simulation</b> Jared Hannon Keith Konen, ASA	<i>(Advanced)</i> <b>Bytes and Bucks: The Valuation of Provider Compensation and Healthcare Data Sharing Arrangements</b> David Lo, ASA Kathryn Taylor, ASA	<b>Assumptions and Scope of Work</b> John Craughan	<b>The Impact of \$80 Billion and 87,000 Additional IRS Employees on PP and Gems and Jewelry</b> Michael Gregory, ASA	<b>The Impact of \$80 Billion and 87,000 Additional IRS Employees on PP and Gems and Jewelry</b> Michael Gregory, ASA	<b>Managing Complex Multi-Property Appraisal Assignments</b> David Doering, ASA Ernest Demba, FASA	<b>Mock Mediation: What Really Matters</b> Barry Cunningham, ASA
12:00 - 1:00pm	BUSINESS VALUATION LUNCH		LUNCH ON OWN				
1:00 - 2:00pm	<b>Best Practices for Calculating Market Multiples and Multiple Selection</b> Michael Rigby	<i>(Advanced)</i> <b>Complex Valuation Issues in Litigation</b> Vladimir Korobov, ASA Kyle Garcia, ASA	<b>Accounting Issues for M&amp;E Appraisers</b> Penny Lutocka, ASA	<b>Unique Assets From an Estate Lawyer's Point of View</b> Mackenzie Hogan	<b>Pioneering a Mercury-Free Era in Gold Mining</b> Toby Pomeroy	<b>A Deeper Look: Understanding the Effects of Appraisal Bias</b> Carlo Batts	<b>How to Survive a Cyber Attack</b> John Jackson

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2:00 - 2:30pm	NETWORKING BREAK						
2:30 - 3:30pm	<b>Implications on Applying Control Premiums from Delaware Chancery Opinions</b> Joe Thompson, ASA Paul Skluzak	<b>Keeping Reasonable Compensation Reasonable</b> Jessica Landay, ASA	<b>Current State of the Agriculture and Food Equipment Market</b> Michael Larson, ASA	<b>Mexican Silver: Roots to Revival</b> Maranda Moran	<b>Mexican Silver: Roots to Revival</b> Maranda Moran	<b>Appraisal Modernization: Changes to Embrace, Changes to Resist</b> Craig Steinley	<b>Strong ARM: Building Your Skillset with ARM Training</b> Charles Dixon, ASA Mark Penny, FASA
3:30pm	Session Change Break						
3:35 - 4:35pm	<b>The AI Revolution</b> Greg Endicott , ASA Kevin Couillard, ASA Andrew Couillard	<b>The AI Revolution</b> Greg Endicott , ASA Kevin Couillard, ASA Andrew Couillard	<b>Market Trends within Contemporary Auctions and Primary Markets</b> Kate Rosenheim Ryan Burghard Grace Kook-Anderson	<b>When Was It Made? Materials, Manufacturing and Design to Pinpoint Era</b> Jessie English	<b>The AI Revolution</b> Greg Endicott , ASA Kevin Couillard, ASA Andrew Couillard	<b>BIAS Influence</b> Mike Gregory, ASA	
4:35pm 5:00pm	CONFERENCE ADJOURNS						