

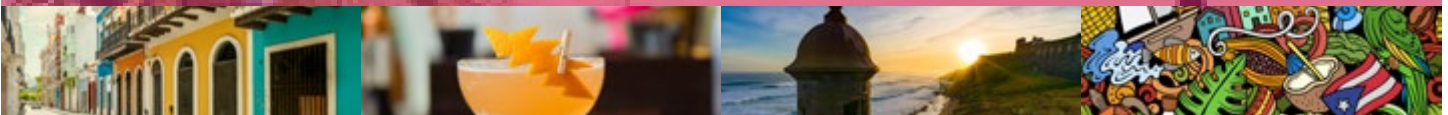
October

19-21

2025



2025 Sponsor & Exhibitor Prospectus



2025 ASA International Conference
Sheraton Puerto Rico Resort & Casino
appraisers.org/ASAIC25

The *BEST* Place to Reach Appraisers

CONNECT with appraisers from around the world during and after conference events.

DELIVER your message in person. With dedicated networking time, opportunities abound to build new relationships.

IMPRESS appraisers with your company's insights into the profession and showcase your products.

BE KNOWN as a supporter of the appraisal profession.

BOOK EARLY for extended months of pre-event marketing and expanded reach of professionals.

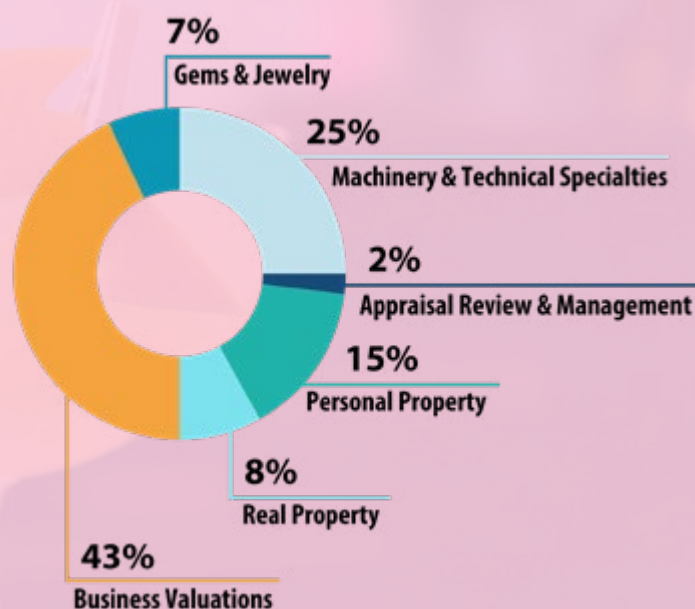


Attendee Profile

The 2025 ASA International Conference (ASAIC25) offers a dynamic platform for appraisal professionals across all disciplines—including Business Valuation, Personal Property, Machinery & Equipment, Real Property, Gems & Jewelry, and Appraisal Review & Management.

Attendees include appraisers, experts in the profession, government representatives, and technical specialists who come together to explore the latest valuation methodologies, share specialized knowledge, and present innovative research and solutions.

ASAIC25 facilitates meaningful dialogue on emerging trends and challenges in appraisal practice, providing unparalleled educational opportunities and professional networking in a flexible hybrid format—both in person in San Juan, Puerto Rico, and virtually.



2025 Sponsor & Exhibitor Packages

Supporting Level: \$250-\$750

SESSION ROOM SPONSOR: \$750 (PER TRACK)

Get in front of a captive audience and welcome attendees to a session room. *Bonus: Includes the opportunity to welcome attendees in person each day or provide a 30 second video to be played before a sessions begin.*

SESSION ROOM ADS: \$250

Your logo prominently highlighted on screen during session breaks and when attendees enter the room.

ADVERTISING CONFERENCE PROGRAM: \$750 (2 AVAILABLE)

Make a lasting impression in this on-site guide provided to every conference attendee. Select either the inside front cover or inside rear cover.

E-BANNER ADS: \$750

Get exposure before and during the conference via your choice of the conference website or the conference mobile app.

ATTENDEE BAG INSERT: \$500

Inserts are an inexpensive way to reach more than 600 appraisal professionals. Insert marketing literature or branded souvenirs (pen, pad, fidget spinner, credit card holder, eye glass/screen cleaner, mints, stress ball, caps, etc.). To avoid duplication, please advise what item you will be supplying. All items must be provided by and shipped to the event by the sponsor.

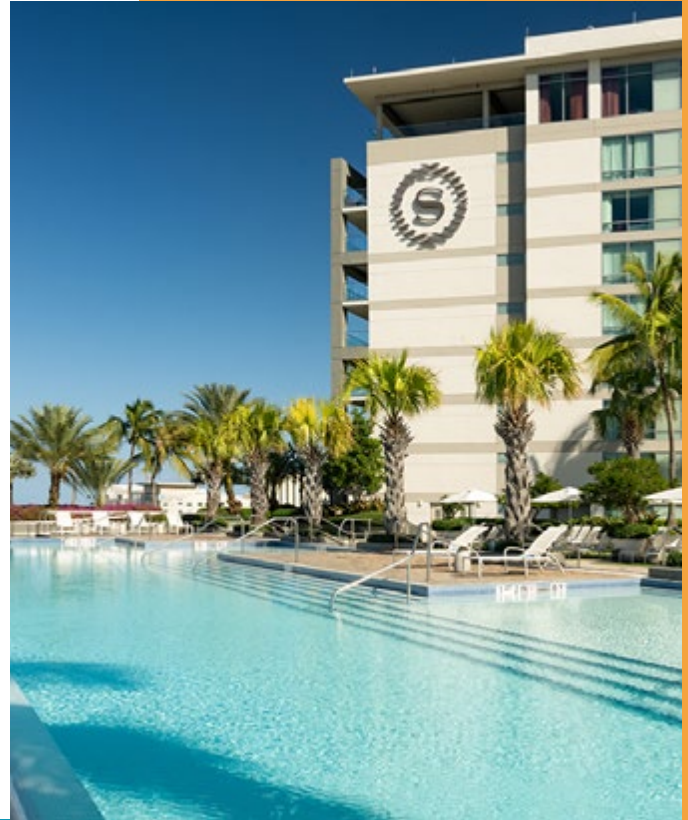
MOBILE APP PUSH NOTIFICATIONS: \$250 EACH, \$600 FOR SET OF 3

Capture the attention of attendees directly via their mobile device. Push notifications give an instant opportunity to send a personalized message to attendees – have them visit your booth/session, let them know of a giveaway...the options are endless.

Exhibiting Opportunities

EXHIBITOR PACKAGE: \$1,250

Exhibiting is a great way to showcase your services and products to conference attendees. As an exhibitor, you will meet highly motivated prospects who are intent on learning the latest developments, solutions and practices in the appraisal profession.



2121 Cooperative Way, Suite 210, Herndon, VA 20171
www.appraisers.org | (800) 272-8258

Questions? Contact: Lisa Perry
E-Mail: lisa@meetingcreations.net
Phone: (850) 566-0021

2025 Sponsor & Exhibitor Packages

NEW Sponsorship Offerings

COASTAL CLEANUP

Held in Conjunction with ASA's 2025 International Conference

ASA Coastal Cleanup

Sunday, October 19, 2025

Join us in making a lasting impact! ASA is proud to partner with Scuba Dogs Society, a Puerto Rico-based environmental nonprofit organization, to host a Coastal Cleanup Project during the ASA International Conference. This initiative invites sponsors to support a high-visibility, high-impact community event focused on environmental restoration, education, and team engagement.

WHY SPONSOR?

Sponsoring the ASA Coastal Cleanup gives your company the opportunity to:

- Demonstrate environmental and social responsibility
- Engage your team or clients in a unique, feel-good experience
- Gain brand visibility among a professional, sustainability-conscious audience
- Contribute to real-time data collection and ecosystem restoration

Sponsorship Levels

PRESENTING SPONSOR: \$5,000 (1 AVAILABLE)

- Exclusive naming rights: "ASA Coastal Cleanup presented by [Your Company]"
- Logo placement on all event signage, conference signage and volunteer t-shirts
- All Platinum level conference sponsorship benefits

SUPPORTING SPONSOR: \$3,000

- Logo placement on event signage, conference signage and volunteer t-shirts
- All Silver conference sponsorship benefits

COMMUNITY SPONSOR: \$1,000

- Name/logo on event signage and conference signage
- Listing on the ASA conference website and post-event recap



*Let's work together to make
San Juan cleaner,
healthier, and more
resilient—one beach at a time!*



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Questions? Contact: Lisa Perry
E-Mail: lisa@meetingcreations.net
Phone: (850) 566-0021

2025 Sponsor & Exhibitor Benefits At-a-Glance

Package Benefits	Platinum \$5,000	Gold \$4,000	Silver \$3,000	Bronze \$2,000	Exhibitor \$1,250
Complimentary Conference Registration	2	1	1	1	
Tabletop Exhibit Space	2	1	1		1
Acknowledgement as a Sponsor on Conference Website, Marketing Materials, Pre-Conference E-Mails and selected Social Media	x	x	x	x	x
Advertising in Conference Program	Full Page				
Logo Included on Conference Program Cover and Conference Bags	x				
Placement of Sponsor Literature or Branded Item in Attendee Bags	x	x	x	x	
Mention During Opening Session	x	x	x	x	
Logo Included on Conference Website, Email and On-Site Signage	x	x	x	x	x
Logo and Mention of Sponsorship in (2) Issues of ASA's Monthly e-Newsletter	x	x			
Logo and Mention in Event Wrap-Up on ASA's Blog	x	x	x	x	x
Banner Ad on Conference Website and Mobile App	x	x	x	x	

2025 Sponsorship Agreement

CONTACT INFORMATION

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Sponsorship Level: _____

COMPANY DESCRIPTION

PAYMENT

Total Amount Due: _____

Upon receipt of contract an invoice will be created and a link to online payment will be provided. Payment must be received before any sponsorship benefits will begin. If payment is not received within 10 days of invoice, sponsorship will be considered null and void.

TERMS

Terms of Sponsorship: Full payment and this application form is required to activate sponsorship benefits.

_____ agrees to be a _____ sponsor for the 2025 ASA International Conference. I have read and agree to the general terms as outlined on page 3 of this application.

Signature: _____ Date: _____

PLEASE SUBMIT COMPLETED AGREEMENT AND PAYMENT VIA:

E-Mail: lisa@meetingcreations.net

Mail: ASA, 2121 Cooperative Way, Suite 210, Herndon, VA 20171 (attn: Katrina Levesque)

2025 Sponsorship Agreement

YOUR SELECTION

PLATINUM SPONSORSHIP LEVEL | \$5,000

- ☐ Keynote Speaker ☐ Welcome Reception ☐ Coastal Cleanup Presenting Sponsor

GOLD SPONSORSHIP LEVEL | \$4,000

- ☐ Conference Bags ☐ Hotel Keycard ☐ Badge Holder with Lanyard

SILVER SPONSORSHIP LEVEL | \$3,000

- ☐ Professional Headshot Station ☐ Monday ☐ Tuesday ☐ Rising Stars Happy Hour ☐ Coffee Sponsor
☐ Coastal Cleanup Supporting Sponsor

BRONZE SPONSORSHIP LEVEL | \$2,000

- ☐ Power Network Hour ☐ Hand Sanitizer ☐ Live Streaming ☐ Awards Luncheon

GOLF OUTING SPONSORSHIP

- ☐ Birdie (\$3,000) ☐ Closest to Pin (\$500) ☐ Longest Drive (\$500) ☐ Golf Balls (\$500)

SUPPORTING SPONSORSHIP LEVEL

- ☐ Coastal Cleanup Community Sponsor (\$1000) ☐ Session Room Sponsor (\$750) ☐ Session Room Ad (\$250)

EXHIBITOR PACKAGE | \$1,250

- Will you be staffing the booth? ☐ Yes ☐ No

ADVERTISING

- ☐ Conference Program—4-color (\$750) ☐ Inside Front Cover ☐ Inside Back Cover
☐ e-Banner Ads (\$750)
☐ Attendee Bag Insert (\$500)
☐ Mobile App Push Notifications (\$250 each; \$600 for set of 3) Qty: _____

