



Sponsorship Opportunities

GOLD Sponsor - \$3,000

- Opportunity to address attendees at group lunch (maximum 10 minutes)
- (1) Tabletop Exhibit Space (6' or 8' draped table, chair, wastebasket)
- Company logo on ASA conference website with link to your company home page
- Company logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Company logo and mention on event wrap-up on ASA website
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day of the conference
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members
- Inclusion of literature or product information (you supply) with conference registration materials
- One (1) complimentary conference registration

SILVER Sponsor - \$2,000

- Exclusive logo placement on branded hand sanitizer
- Exclusive signage at (1) breakfast
- Company logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Company logo on ASA conference website with link to your company home page
- Company logo and mention on event wrap up on ASA website
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day of the conference
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members
- Inclusion of literature or product information (you supply) with conference registration materials
- One (1) complimentary conference registration

BRONZE Sponsor - \$1,000

- Exclusive logo placement on custom badge lanyards
- Exclusive signage at (1) afternoon break
- Company logo and mention of sponsorship in two (2) issues of ASA's monthly e-newsletter distributed to all ASA members
- Company logo on ASA conference website with link to your company home page
- Company logo and mention on event wrap up on ASA website
- Sponsorship mention on ASA social media including LinkedIn and Facebook
- Mention of sponsorship from the podium each day of the conference
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members
- Inclusion of literature or product information (you supply) with conference registration materials
- One (1) complimentary conference registration

TABLETOP Exhibitor - \$750 each

- Tabletop Exhibit Space (6' or 8' draped table, chair, wastebasket)
- Logo on ASA conference webpage with link to your company home page
- Logo and mention in event wrap up on ASA website
- Mention of sponsorship from the podium each day
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members

FRIEND Sponsor - \$500 each

- Company logo on ASA conference website with link to your company home page
- Company logo and mention on event wrap up on ASA website
- Mention of sponsorship from the podium each day of the conference
- Company logo visible during the conference on signage and PowerPoints
- Company logo and mention on electronic advertising and marketing efforts to ASA members
- Inclusion of literature or product information (you supply) with conference registration materials

Questions? For more information contact Lisa Perry, lisa@meetingcreations.net or 850-566-0021.

Sponsorship Agreement

Contact Information:

Business Name: _____

Contact Person: _____

Address: _____

City: _____ ST _____ Zip: _____

Phone: _____ Website: _____

E-Mail: _____

Sponsorship Level: _____

Payment:

___ Check enclosed (payable to *American Society of Appraisers*)

Credit card: ___ Visa ___ MasterCard ___ American Express

Credit card # _____ Exp. date _____ CCV # _____

Cardholder name (as it appears on card) _____

Total Due: _____

Terms of Sponsorship: Full payment and this application form is required to activate sponsorship benefits.

_____ agrees to be a _____ sponsor for the American Society of Appraisers (ASA) *11th Annual Equipment Valuation Conference*.

Signed this ___ Day of _____, 20___. Signed by: _____

Please send payment and this completed agreement form to:
American Society of Appraisers, 11107 Sunset Hills Rd., Ste. 310, Reston, VA 20190;
(703) 742-8471 (fax)