



2024 Sponsorship Opportunities

Presenting Sponsor - \$4,000

SOLD

- 60 second video ad played before opening session
- Sponsor branding visible on select PPT slides throughout event
- One complimentary conference registration
- Banner ad on conference website

Keynote Sponsor – \$3,000

- Opportunity to welcome attendees (3 minutes) and introduce keynote speaker
- Keynote session branding (“Keynote Speaker sponsored by: Your Company Name”)
- One complimentary conference registration

Gold Sponsor - \$2,000

- Exclusive logo placement on custom hotel keycards
- One complimentary conference registration

Silver Sponsor - \$1,500

- Exclusive logo placement on custom badge lanyards
- One complimentary conference registration

Tabletop Exhibitor \$750

- Tabletop Exhibit Space (6’ or 8’ draped table, chair, wastebasket)

Session Sponsor - \$500

5 available

- Opportunity to introduce* one session or have a 20 second ad played before one session of choice (excludes keynote session). **Live introduction requires conference registration.*

Friend Sponsor - \$250

ALL Sponsorships Include:

- Mention during opening session
- Sponsor logo on conference website
- Sponsor logo included on pre-conference email marketing
- Logo and mention of sponsorship in 2 issues of ASA’s monthly e-newsletter
- Logo and mention in event wrap up on ASA’s blog

Questions?

For more information contact Lisa Perry
lisa@meetingcreations.net or 850-566-0021

Sponsorship Agreement

Contact Information

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ E-Mail: _____

Website: _____

Sponsorship Requested

Total Due

Payment

Upon receipt of contract an invoice will be created and a link to online payment will be provided. Payment must be received before any sponsorship benefits will begin. If payment is not received within 10 days of invoice, sponsorship will be considered null and void.

_____ agrees to be a sponsor for the
13th Annual ASA Equipment Valuation Conference.

Signature: _____

Date: _____

Please send this completed agreement form to:

lisa@meetingcreations.net