

10<sup>th</sup> Annual ASA  
Equipment  
Valuation  
Conference  
June 9, 2021

VIRTUAL!

See you  
online

Bringing together the valuation,  
equipment and finance professions

### Sponsorship Opportunities

PRESENTER - \$2,000 (1 available)

SESSION - \$500 (6 available)

EVENT - \$250 (5 available)

### Sponsorship Benefits

#### Presenting Sponsor - \$2,000

- Banner ad on conference website
- Sponsor branding on virtual platform landing page
- 60 second video ad located on virtual platform landing page or played before opening session
- Host one networking table
- Complimentary conference registration

#### Session Sponsor - \$500

- Opportunity to introduce one session or have a 30 second ad played before one session of choice (excludes opening session). *\*Live introduction requires purchase of conference registration.*

#### Event Sponsor - \$250

- Sponsor logo included on virtual platform landing page

#### ALL Sponsorships Include:

- Acknowledgment of sponsor on conference website, marketing materials, pre-conference emails and select social media outlets.
- Sponsor literature included in post event download materials page.
- Mention during opening session.
- Logo and mention of sponsorship in 2 issues of ASA's monthly e-newsletter.
- Logo and mention in event wrap up on ASA's blog.

*\*Session sponsor and Event sponsor may host one networking table with purchase of a conference registration*

# Sponsorship Agreement

## Contact Information:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Cost:** \_\_\_\_\_

## Payment:

\_\_\_\_\_ Check enclosed (payable to American Society of Appraisers)

Credit card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_ CCV # \_\_\_\_\_

Print cardholder name (as it appears on card) \_\_\_\_\_

Total: \_\_\_\_\_

## Terms of Sponsorship:

Full payment and this application form is required to activate sponsorship benefits.

\_\_\_\_\_ agrees to be a \_\_\_\_\_ sponsor for the

American Society of Appraisers (ASA) **10<sup>th</sup> Annual Equipment Valuation Conference.**

Signed this \_\_\_\_\_ Day of \_\_\_\_\_, 20\_\_\_\_. Signed by: \_\_\_\_\_

**Please submit completed agreement and payment via:**

**Email: [lisa@meetingcreations.net](mailto:lisa@meetingcreations.net)**

**Fax: 703-742-8471 (attn: Katrina Levesque)**

**Mail: ASA, 11107 Sunset Hills Rd, Suite 310, Reston, VA 20190 (attn: Katrina Levesque)**